

New book aims to empower children to become financially responsible

“I Am Financial Knowledge: Level One” by Kirsten Petre McDaniel introduces and explains key money-management concepts to children

CARBONDALE, Colo. – “I Am Financial Knowledge: Level One” (ISBN 1453818537), an instructional book by Kirsten Petre McDaniel, teaches children in grades four through six the importance of financial responsibility and how to achieve it.

According to McDaniel, high schoolers today lack the fundamental financial knowledge they need before entering the workforce and the world of adult responsibility. She wrote this book, the first in a planned series, for much younger children to encourage the development of good habits and responsible ways of thinking at an early age. Based on the “S3” system – Setup by planning and organizing your money, Save by paying yourself first and Spend by only spending less than you take in – the book includes instruction, examples and exercises designed to teach kids complicated topics in clear, easy-to-understand chapters.

“Encouraging kids to become good savers now will better prepare them for life after high school,” says McDaniel. “It will also help them better prepare for their future needs by helping them think about higher education or job training.” Written to be appealing and applicable to its audience, the book is intended to engage while educating.

The book’s companion DVD won a 2011 Telly Award for excellence in film, standing out amid 11,000 entries from all 50 states.

“I Am Financial Knowledge: Level One” is available for sale online at Amazon.com and other channels.

About the Author

Kirsten Petre McDaniel is the executive director and serves on the board of YouthEntity, a community and youth empowerment initiative based in Carbondale. She worked for 16 years in sales and marketing and has spent the last six years in the non-profit sector. McDaniel has created numerous educational programs for youth including “I Am Financial Knowledge.”

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