

FOR IMMEDIATE RELEASE

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32nd ANNUAL TELLY AWARDS WINNERS ANNOUNCED:

YouthEntity Wins for **"I am financial knowledge."**

Telly again proudly honors the very best commercials, videos, films and

www.tellyawards.com

New York City, NY -- The Winners of the 32nd Annual Telly Awards have been announced and local non profit organization YouthEntity is one of them! With nearly 11,000 entries from all 50 states and numerous countries, this year's Telly Awards has been one of the most successful and competitive in the long history of the Telly Awards.

Founded in 1979, the Telly Awards is the premier award honoring outstanding local, regional, and cable TV commercials and programs, the finest video and film productions, and web commercials, videos and films. Winners represent the best work of the most respected advertising agencies, production companies, television stations, cable operators, and corporate video departments in the world.

This year's Winners include companies, agencies and organizations of all sizes, from large multinational media companies to small ad agencies and local production houses. A sample of Winners includes: Booz Allen Hamilton, Turner Studios, evans hardy + young, Jack Morton Worldwide, BSX Digital Productions, Michigan State University, Quigley-Simpson, The Goodyear Tire & Rubber Co., FOX SPORTS NET, Nickelodeon, PriceWaterhouseCoopers, Bass Pros Shops Film & Video Productions, Lockheed Martin, Miami Dolphins Ltd., Vox Pop Films, AEG Network LIVE, Kansas City Chiefs, Walt Disney Parks & Resorts, Outdoor Channel, Time Warner Cable, Johns Hopkins Children's Center, Cause & Effect Productions, Inc., The Lighthouse Film Company, Eveo, Inc. To view the complete list of Silver Telly winners for the 32nd Annual competition, please visit www.tellyawards.com.

A prestigious judging panel of over 500 accomplished industry professionals, each a past Winner of a Silver Telly and a member of The Silver Telly Council, judged the competition, upholding the historical standard of excellence that Telly represents. The Silver Council evaluated entries to recognize distinction in creative work – entries do not compete against each other - rather entries are judged against a high standard of merit. Less than 25% of entries are chosen as Winners of a Bronze Telly, the honor received by YouthEntity for its "I am financial knowledge." DVD. "I am financial knowledge." is a program for youth in 4th-6th grades based on national standards about money and banking. The DVD was features local students Tavia Teitler, Elle Derby and Hayden Bernot and was produced by YouthEntity in collaboration with the True Media Foundation.

To find out more about YouthEntity please visit our website at www.youthentity.org.